

TABLOID AD SIZES

These sizes are available for inside pages only and do not include innovative ad shapes or section front advertising.



Tabloid Double Truck – 136.5"

Col. x Inch 13 x 10.5"
Decimal Build 20.17" x 10.5"



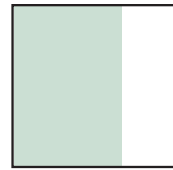
Full Page – 63"

6 x 10.5"
10" x 10.5"



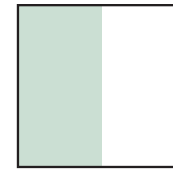
2/3 Page H – 42"

6 x 7"
10" x 7"



2/3 Page V – 42"

4 x 10.5"
6.61" x 10.5"



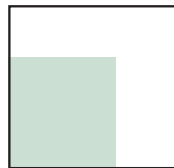
1/2 Page V – 31.5"

3 x 10.5"
4.915" x 10.5"



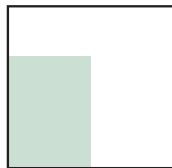
1/2 Page H – 31.5"

6 x 5.25"
10" x 5.25"



4/9 Page – 28"

Col. x Inch 4 x 7"
Decimal Build 6.61" x 7"



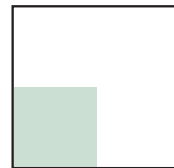
1/3 Page – 21"

3 x 7"
4.915" x 7"



2/7 Page – 18"

6 x 3"
10" x 3"



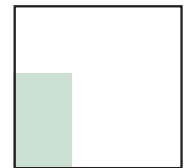
1/4 Page – 15.75"

3 x 5.25"
4.915" x 5.25"



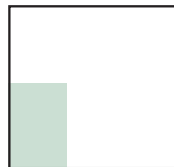
2/9 Page – 14"

2 x 7"
3.22" x 7"



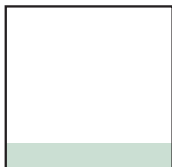
1/5 Page – 12"

2 x 6"
3.22" x 6"



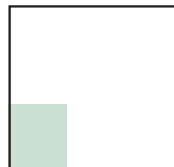
1/6 Page – 10.5"

Col. x Inch 2 x 5.25"
Decimal Build 3.22" x 5.25"



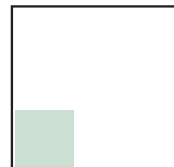
1/7 Page – 9"

6 x 1.5"
10" x 1.5"



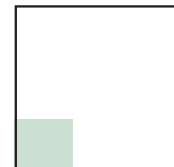
1/8 Page – 8"

2 x 4"
3.22" x 4"



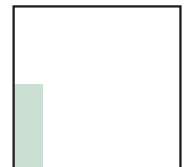
1/9 Page – 7"

2 x 3.5"
3.22" x 3.5"



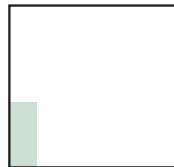
1/10 Page – 6"

2 x 3"
3.22" x 3"



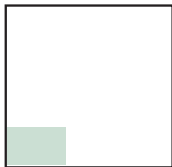
1/12 Page – 5.25"

1 x 5.25"
1.525" x 5.25"



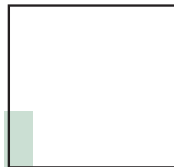
1/16 Page – 4"

Col. x Inch 1 x 4"
Decimal Build 1.525" x 4"



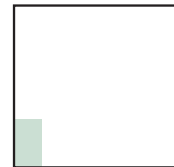
1/16 Page H – 4"

2 x 2"
3.22" x 2"



1/18 Page – 3.5"

1 x 3.5"
1.525" x 3.5"



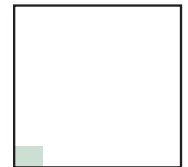
1/21 Page – 3"

1 x 3"
1.525" x 3"



1/32 Page – 2"

1 x 2"
1.525" x 2"



1/63 Page – 1"

1 x 1"
1.525" x 1"

Column Measurements

1 col = 1.525" 5 col = 8.305"
2 col = 3.22" 6 col = 10"
3 col = 4.915" Gutter = 0.17"
4 col = 6.61"

BROADSHEET AD SIZES

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Double Truck — 273"
Col. x Inch 13 x 21"
21" x 21"

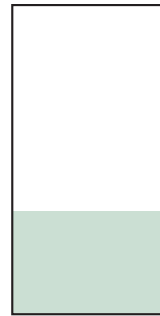
Col. x Inch:
Decimal Build:



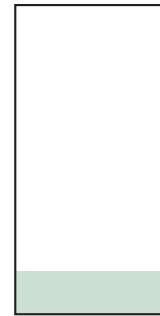
Full Page — 126"
6 x 21"
10" x 21"



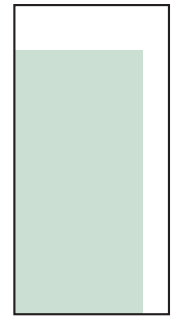
1/2 Page H — 63"
6 x 10.5"
10" x 10.5"



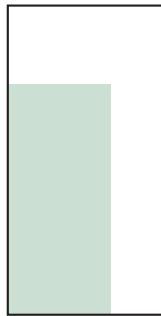
1/3 Page H — 42"
6 x 7"
10" x 7"



1/7 Page — 18"
6 x 3"
10" x 3"

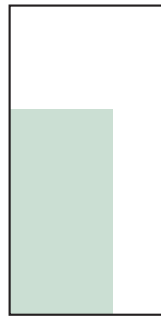


5/7 Page — 90"
Col. x Inch 5 x 18"
8.305" x 18"



1/2 Page V — 63"
4 x 15.75"
6.61" x 15.75"

Col. x Inch:
Decimal Build:



4/9 Page — 56"
4 x 14"
6.61" x 14"



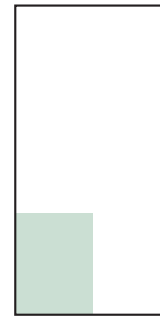
1/3 Page Sq — 42"
4 x 10.5"
6.61" x 10.5"



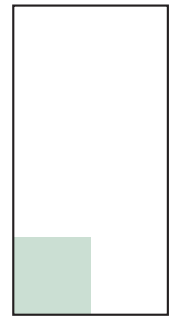
1/2 Page V — 63"
3 x 21"
4.915" x 21"



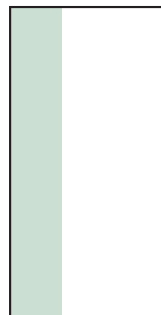
1/4 Page — 31.5"
3 x 10.5"
4.915" x 10.5"



1/6 Page — 21"
3 x 7"
4.915" x 7"

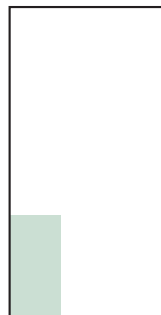


1/8 Page* — 15.75"
Col. x Inch 3 x 5.25"
4.915" x 5.25"

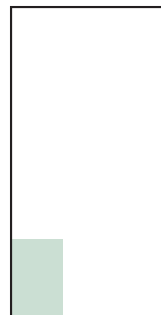


1/3 Page V — 42"
2 x 21"
3.22" x 21"

Col. x Inch:
Decimal Build:



1/9 Page — 14"
2 x 7"
3.22" x 7"



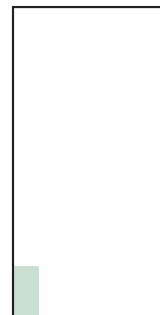
1/12 Page — 10.5"
2 x 5.25"
3.22" x 5.25"



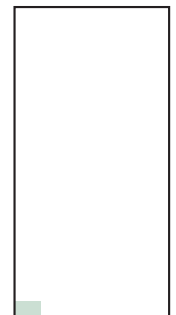
1/18 Page — 7"
2 x 3.5"
3.22" x 3.5"



1/24 Page — 5.25"
1 x 5.25"
1.525" x 5.25"



1/36 Page — 3.5"
1 x 3.5"
1.525" x 3.5"



1/126 Page — 1"
1 x 1"
1.525" x 1"

- 1 col = 1.525"
- 2 col = 3.22"
- 3 col = 4.915"
- 4 col = 6.61"
- 5 col = 8.305"
- 6 col = 10"
- Gutter = 0.17"